



Big Brothers Big Sisters.ca

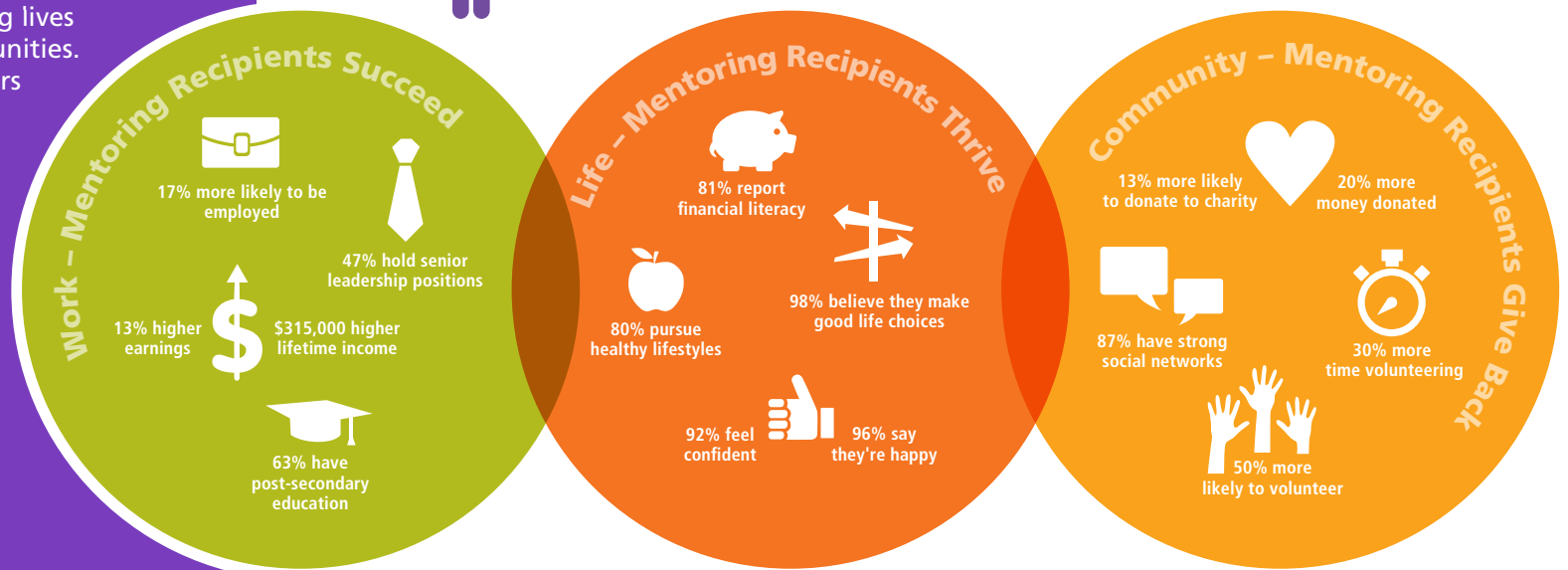
The Mentoring Effect

Changing the course of young lives changes the future of communities. By every measure, Big Brothers Big Sisters returns **positive results in the mental health, employment and civic engagement** of the recipients of our mentoring programs.

Social Return on Investment Study
To assess the economic benefits of our programs, The Boston Consulting Group undertook a multi-stage study that compares the outcomes of children who participated in community 1-on-1 programs with those that did not.



work life community



SOCIAL RETURN ON INVESTMENT



Increased Taxes & Spending From Higher Income + Increased Volunteering & Donations

18:1

\$1 invested in mentoring by Big Brothers Big Sisters returns \$18 to society *

* Among economically disadvantaged groups, \$1 invested in mentoring by Big Brothers Big Sisters returns \$23 to society.

start something