
10th Annual
Big Brunch
NOVEMBER 29
2026 Sponsorship Opportunities
Supporting
Big Brothers
Big Sisters
OF CALGARY AND AREA

You're invited to celebrate a milestone

This year is a big one for us. **We're celebrating the 10th Annual Big Brunch**, and I can honestly say that this event is one of the moments I look forward to most each year.

For ten years now, Big Brunch has brought our community together to celebrate connection, share powerful stories, and support the life-changing impact of mentorship. It has grown into one of Calgary's most special fundraising events, and once again, we're thrilled to host it at the beautiful and iconic **Fairmont Palliser Hotel**, a venue that feels just as unique and memorable as the morning itself.

Because of the incredible generosity of our supporters last year, **1,626 children and youth were impacted through mentorship**. That means more young people feeling confident, connected, and supported by someone who believes in them.

As we mark this 10-year milestone, we'd love for businesses and organizations to be part of the celebration through a variety of sponsorship opportunities. Every level of support plays a real role in helping mentoring relationships grow and thrive across our community.

Big Brunch is about more than one morning. It's about showing up for young people, strengthening our community, and creating brighter futures together.

Thank you for considering being part of this special year with us. We can't wait to celebrate with you.

Ken Lima-Coelho
President & CEO
Big Brothers Big Sisters of Calgary and Area





Venue Sponsor

Fairmont PALLISER



Big Brothers Big Sisters OF CALGARY AND AREA

Our mission is simple yet profound: to ignite the potential of young people facing adversity in the Calgary area by providing them with positive role models and meaningful relationships that inspire growth, resilience, and success.

Through our one-to-one community-based and school-based mentoring programs, we create opportunities for young people to develop confidence, competence, and character, while realizing their full potential. Our volunteer mentors serve as trusted confidants, advocates, and sources of support for youth as they navigate life's ups and downs, overcome obstacles, and pursue their dreams. By fostering positive connections and providing a safe and nurturing environment, we empower young people to thrive academically, socially, and emotionally.

BBBS BY THE NUMBERS

Last year, we supported

1,098 MATCHES

770 School-based
328 Community

Last year, we served

1,626 CHILDREN AND YOUTH

662 Teen Mentors
318 Community mentees
646 School-based mentees

MENTORING MATTERS



85% improved decision-making skills



86% improved social awareness



91% improved relationship skills

*Results from mentee survey

Venue Sponsor

Fairmont PALLISER



PRESENTING SPONSOR

$15,000 SOLD

- **8** complimentary tickets
- Presented in all advertising, promotion, and event signage
- Speaking and/or video opportunity at the event
- First right of refusal for the 2027 event sponsorship

VENUE SPONSOR

$12,500 SOLD

- Company logo included on Big Brunch webpage
- Company logo on event program
- Company logo on event signage
- Verbal recognition
- Mention on BBBS Calgary social channels

GIFT TREE SPONSOR

$12,500 SOLD

- **6** complimentary tickets
- Logo recognition as the "Gift Tree Sponsor" in a prominent location
- Opportunity to display a vertical banner
- A complimentary bottle of Prosecco at your table

BIG & LITTLE SPONSOR

$10,000 SOLD

- **6** complimentary tickets
- Logo recognition on all sponsor signage at the event
- Opportunity to display a vertical banner
- A complimentary bottle of Prosecco at your table

RAFFLE SPONSOR

$7,500 SOLD

- **4** complimentary tickets
- Logo recognition as the "Raffle Sponsor"
- Logo recognition on all raffle collateral

MIMOSA SPONSOR

$7,500 SOLD

- **4** complimentary tickets
- Logo recognition as the "Mimosa Sponsor" at the mimosa station
- A complimentary bottle of Prosecco at your table

BIG CHAMPION SPONSOR

$5,000

- **4** complimentary tickets
- Company name will be included on all sponsor signage at the event
- Inclusion on Big Brunch webpage

BIG DEAL SPONSOR

$3,000

- **2** complimentary tickets
- Company name will be included on all sponsor signage at the event
- Inclusion on Big Brunch webpage

Sponsorship Type	PRESENTING SPONSOR	GIFT TREE SPONSOR	BIG & LITTLE SPONSOR	RAFFLE SPONSOR	MIMOSA SPONSOR	BIG CHAMPION SPONSOR	BIG DEAL SPONSOR
AMOUNT	$15,000	$12,500	$10,000	$7,500	$7,500	$5,000	$3,000
AVAILABILITY	SOLD	SOLD	SOLD	SOLD	SOLD	Limited	Limited
LOGO ON EVENT WEBPAGE AND EVENT WEBSITE	✻	✻	✻				
LOGO ON EVENT SIGNAGE	✻	✻	✻				
BBBS SOCIAL MEDIA SHOUT-OUTS	✻	✻	✻				
SIGNATURE LOGO PLACEMENT	✻	✻	✻	✻	✻		
VERBAL RECOGNITION AT EVENT	✻	✻	✻	✻	✻		
COMPLIMENTARY BOTTLE OF PROSECCO AT YOUR TABLE	✻	✻	✻	N/A	✻		
NAME ON EVENT SIGNAGE	✻	N/A	N/A	✻	✻	✻	✻
NAME ON EVENT WEBPAGE AND EVENT WEBSITE	✻	N/A	N/A	✻	✻	✻	✻
LOGO ON RAFFLE COLLATERAL	✻	N/A	N/A	✻	N/A	N/A	N/A

Interested?

Please contact Jason Lyver,
Development Manager: (403) 826-9435
or Jason.Lyver@bigbrothersbigsisters.ca

BIG BROTHERS BIG SISTERS OF CALGARY AND AREA
5945 Centre Street South
Calgary, AB T2H 0C2 | Treaty 7 Territory
403-777-3535
bbbs.calgary@bigbrothersbigsisters.ca
Registered Charity:
140151259 RR0001

Big Brothers Big Sisters
OF CALGARY AND AREA

@bbbscalgary

BBBSCALGARY.CA/BIGBRUNCH